WIDENMAYERSTRASSE 16 • D-80538 MÜNCHEN

TELEFON 089/21 26 70-0 • TELEFAX 089/33 86 95 e-mail: press@schirmer-mosel.com

Munich, January 2014

SPRING LINEUP 2014

40 Years Schirmer/Mosel Verlag

OUR CURRENT LISTINGS

Dear Colleagues of the Press, Radio, and Television!



Please find enclosed our preview of new titles that will be available in the spring of 2014 – as well as our catalog of available backlist titles.

Our 40th Jubilee

On April 1st (not an April Fool's joke, but easy to remember) Schirmer/Mosel Verlag will celebrate its 40th birthday, and our new lineup reflects this. During the course of 40 years of constant refinement under the guidance of Lothar Schirmer, our publishing house has matured into one of the most significant and influential publishers of photography and art books of our day. Although there may be larger organizations in the book trade, such substantial long-term projects like the Bernd and Hilla Becher Edition, the Cy Twombly Edition, and the Joseph Beuys Edition are hard to find elsewhere. With its staff of twelve in Munich, Schirmer/Mosel introduces 30 to 40 new and superb titles each and every year.

Upon the occasion of our anniversary, we have carefully balanced our two domains: Schirmer/Mosel the "publishing house specializing in the history and theory of photography" (we have, after all, accompanied the medium for 40 of its 175 years) and Schirmer/Mosel the "trade book publisher," which encompasses the brand core.

I would be delighted if you would take the time to peruse our anniversary lineup and have prepared a synopsis of both domains for your convenience.

Our Jubilee Lineup

History and Theory of Photography

1. Michael Fried: Warum Photographie als Kunst so bedeutend ist wie nie zuvor / Michael Fried: Why Photography Matters as Art as Never Before, € 58.- (German edition)

An illustrated book on the highest literary and theoretical level. The photography "bible" of the last 40 years – with all Schirmer/Mosel photographers as its prophets, saints, and evangelists. 420 pages, 278 color illustrations. A book destined for the top of the special-interest best seller list. In its fourth printing in the USA. Equally suited for both academic audiences and the merely curious. Library book and textbook in one, its value is inarguable. For students of all ages, amateur and experienced photographers, art historians, journalists, artists, et al.

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2. Kemp/von Amelunxen: Theorie der Fotografie Band I-IV / Kemp/von Amelunxen: Theory of Photography, Volumes I-IV, € 58.- (German edition)

The famous anthology of texts devoted to photographic theory spanning 175 years of photography. Includes the comments of Kemp and von Amelunxen. 1,300 pages for just € 58. A much sought-after, out-of-print reference book returns!

3. August Sander: Rheinlandschaften, mit einem neuen Text von Wolfgang Kemp / August Sander: Rhine Landscapes, with a new Essay by Wolfgang Kemp, € 49.80 (German edition)

This reissue of the first book ever published by Schirmer/Mosel is our true anniversary book: August Sander's wonderful, timeless Rhine landscapes. His photographs of Germany's most beautiful countryside have not aged in 40 years. With a new essay by Wolfgang Kemp, it remains otherwise unchanged. A classic – famous far beyond the Rhineland.

4. Menschen vor Flusslandschaft / People in a River Landscape, € 49.80 (German edition)

Published in conjunction with Schirmer/Mosel's anniversary exhibition at Munich's Pinakothek der Moderne, (commencing on 1 April 2014). The Lothar Schirmer Collection featuring selected photographic masterpieces by Zille, Sander, Becher, Sherman, Wall, Struth, Ruff, and Gursky. Includes a brief history of our publishing house. Sander and his impact on our repertoire and on the history of photography as art.

5. August Sander: Meisterwerke und andere Entdeckungen / August Sander: Masterpieces and other Discoveries, € 49.80 (German edition)

The official profile of Sander's works from A to Z (from 1876 until his death in 1964) published on the occasion of the 50th anniversary of his death on April 20th. This catalog accompanies a large-scale Sander exhibition at the SK Stiftung in Cologne, which will commence on March 21st and run until June. Includes many previously unpublished photographs and documents relating to Sander's life and work.

6. München im 19. Jahrhundert / Munich in the 19th Century, € 49.80 (German edition)

Since it was just published in early December, we've included it in our anniversary lineup as well. The *liber civitatis* of Munich in early photographs, in panorama views and in detail images. A must for all residents of Munich – and "Münchner" the world over. 320 pages, with nearly 280 photographs illustrating the city's history. Large format – never before has there been such a compilation.

7. Zwischen Biedermeier und Gründerzeit / Between Biedermeier and Gründerzeit, € 39.80 (German edition)

The pan-German companion to our Munich book. Available now at a special price of just € 39.80. For compatriots everywhere.

Popular new Titles from Photography, Art, and Cinema

1. Das Leben der Jean Seberg / The Life of Jean Seberg, € 39.80 (German edition)

Breathtakingly beautiful and tragic: diva, movie star, femme fatale, cult figure, Belmondo's co-star in *Breathless*, and wife of writer Romain Gary (who would have celebrated his 100th birthday in May). An illustrated biography containing 300 photographs from the family archive. A Gallimard production. The newest addition to our *Diva* series. With an essay by Serge Toubiana, director of the Cinemathèque française in Paris.

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2. Leonard Cohen: Almost Young, € 24.80 (English / German edition)

Our tribute in pictures on the occasion of the musician-poet's 80th birthday in September. The best photographs from 1960 to the present. Leonard Cohen: singer, poet, womanizer. An unheard-of, melancholy mixture of Buddha and blues.

3. Sean Ellis: Kubrick The Dog, € 24.80 (English / German edition)

Gift version of the most poignant dog book of all time: the life story of "Kubrick," a Hungarian Vizsla, told in the photographs of his master, London-based fashion photographer Sean Ellis. Hardcover, gift format. With a eulogy by Stella McCartney, who knew "Kubrick" well. Just € 24.80.

4. Grace Kelly: Filmstills / Grace Kelly: Film Stills, € 24.80 (English / German edition)

The best production stills from the 11 motion pictures Grace Kelly made before becoming the Princess of Monaco. A tribute to a breathtakingly beautiful woman. Tie-in with the Grace Kelly film starring Nicole Kidman in the leading role that will begin its cinematic run in March. Just € 24.80.

5. Jean-Baptiste Mondino: Smoking Permitted, € 78.00 (International edition)

Mondino's fourth frolic at Schirmer/Mosel. Jean-Baptiste Mondino's photographs of his smoking models are mega-cool und provocatively beautiful. Glamour, black humor, passion, lifestyle, optical wackiness aplenty, as well as "political <u>in</u>correctness." A visual tribute to tobacco's purple haze – probably the last of its kind. Hardcover, 300 pages, 280 photographs.

6. Anselm Kiefer: Kühlstaub / Anselm Kiefer: Gelid Dust, € 45.00 (International edition) Yet another art book from Anselm Kiefer. For cognoscenti, collectors, and Kiefer fans.

7. Simone Nieweg: Die Bäume, die Landschaft, das Licht und der Wald / Simone Nieweg: The Trees, the Landscape, the Light, and the Forest, € 49.80 (German edition) Simone Nieweg's forest images are poised between nature and art. Beguiling green for hikers, romantics, and friends of meadows, forests, and the open fields. Poignantly beautiful and yet so simple. A meditation book with best-seller potential. Landscape format. Hardcover, 80 color plates.

8. Edgar Reitz: Die andere Heimat / Edgar Reitz: Leaving Home, € 49.80 (German edition) Not previously announced. A best-seller since it first appeared on the shelves in September. "Home" is everywhere, as is the suffering it entails. Edgar Reitz's film is the most eminent German cinematic work of art to appear last year. The book illustrates why. Optically and topically stunning. A story about reading as raison d'être and the impact of books – not just in the Hunsrück region, but everywhere and for all time. 240 pages, 174 photographs.

9. Cy Twombly: Werkübersicht / Cy Twombly: The Essential Cy Twombly, € 58.00 (German edition)

Previously announced, it will appear in April due to a delay in the international coproduction. It is now available for the UK and US. Probably the most important contemporary art book of the year, it liberates Cy Twombly from the nimbus of the esoteric.

10. Albrecht Dürer: Die Erfindung des Aktes / Albrecht Dürer: The Discovery of the Nude, € 49.80 (German edition)

Will appear in late January. It doesn't get any better than this – at least not in the 16th century. A jewel of German erotic art.

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Our Jubilee Exhibitions

In addition to our jubilee, which we are celebrating by way of the exhibition "Menschen vor Flusslandschaft/People in a River Landscape" (1 April – 15 July 2014) in the Pinakothek der Moderne in Munich, Schirmer/Mosel artists will be in the international limelight during the coming weeks and months:

- 1. **Cindy Sherman** until 19 January in Stockholm; commencing on 6 June at the Kunsthaus Zürich
- 2. Henri Cartier-Bresson commencing on 12 February at the Centre Pompidou, Paris
- 3. Grace of Monaco motion picture starring Nicole Kidman
- 4. **Anders Petersen** commencing on 2 February at the Bibliothèque nationale de France, Paris, moving then to Stockholm and Amsterdam
- 5. **Jeff Wall** at the Stedelijk Museum, Amsterdam, commencing on 1 March. In Munich at the Pinakothek der Moderne until 6 March.
- 6. **Robert Mapplethorpe** commencing on 26 March at the Grand Palais, Paris

If you have any questions, or if you wish to schedule an interview, please don't hesitate to contact me.

Please let me know which titles may be of interest to you for a book presentation. Please be advised that we will probably run out of some titles quickly – my apologies in advance. Titles from our backlist are available at a special press discount of 50%.

Our spring preview and complete listing of titles are always available for download on our website: http://schirmer-mosel.com/homee1/cdownloads.htm

I look forward to hearing from you and hope you will enjoy our new lineup.

Kindest regards,

Carola Conradt

Press Department

SCHIRMER/MOSEL VERLAG GMBH

Enclosures:

- Schirmer/Mosel Spring Preview
- Listing of all available titles